

EMILY SCHEPP

emilyschepp.com | emschepp@gmail.com | (313) 806-7696 | Brooklyn, NY 11237

Experienced UX designer and strategist with an interdisciplinary background specializing in creating user-centered websites, products, and delightful brand experiences for healthcare companies. Comfortable taking on complex design challenges to craft simple, elegant solutions. Desiring a position in a creative, team-driven, and fast-paced environment.

PROFESSIONAL EXPERIENCE

Senior Product Designer

Thirty Madison, March 2021 - Present

- Sole product designer for all clinical tech teams focusing on internal tools and provider portal. Lead strategic design initiatives, employ user-centric approach through research, and collaborate cross-functionally to create intuitive solutions for complex clinical data.
- Utilize data insights, user feedback, and stakeholder input to inform design decisions. Successfully manage multiple projects independently, presenting findings to stakeholders and contributing to an outstanding user experience and increase in user efficiency.

UX/UI Designer

RxMx Corp, September 2019 - March 2021

- Lead visual design work for international B2B and SaaS digital dashboards and mobile apps with a doctor, nurse, and patient audiences, working closely with product owners to help define a vision that align with user needs and with engineers to see products through development in a Scrum environment.
- Introduced new user research methods including rapid user testing, flow maps, and user interviews; Worked closely with developers to create component style guide for reusable elements across products, cutting down development time and creating consistency across products.

UX Strategist

Giant Creative Agency, Jan 2016 - July 2019

- Lead strategic planning processes by partnering with interdisciplinary teams to understand client needs, synthesized web analytics, heuristics, and user surveys to fully understand user needs. Developed powerful insights and inspiring ideas that drove creative campaigns across key digital channels.
- Oversaw major user testing and research projects to build frameworks that would inform all future website design and navigation structures for an entire oncology business unit. Responsible for creating and presenting UX deliverables (wireframes, user flows, prototypes) to key stakeholders.

UX/UI Designer – Contractor

Pearson English, Aug 2015 - Dec 2016

- Utilized data metrics and user research methodologies to create task flows and user personas that serve as a roadmap in subsequent design decisions.
- Collaborated with Product Owners, Engineers, and Learning Experts to prototype and implement designs in an iterative process, meeting 3-week sprint deadlines.

Lead Web Designer / UX Designer

USA Digital Media Agency, Mar 2014 - Aug 2015

- Successfully secured 100% of proposals presented; Prototype and implement user focused, responsive web interfaces. Recognized by clients for creative input and attention to detail.
- Transformed agency's understanding of User Experience practices and methodologies, resulting in dramatic improvement of client success.

EDUCATION

Michigan State University

College of Arts and Letters, May 2015

Bachelors of Arts, Interdisciplinary Humanities

Emphases: Professional Writing, Computer Science, Digital Humanities